



ISSUED BY GAISBTM • THE GLOBAL AI STANDARDS BODY
GAISB CERTIFIEDTM • CERTIFIED IN AI STANDARDS

GAISB AI PractitionerTM

Professional AI competency for the new world of work.

Move from AI fluency to professional AI capability.

UNDERSTAND THE SYSTEMS. APPLY THE STANDARD. PROVE YOUR COMPETENCE.

01

Seven professional
competency domains

02

Proctored exam + applied
project

03

Publicly verifiable credential

Using AI is not the same as understanding it professionally.

Most professionals have used an AI tool. Far fewer can evaluate a model's claims, design a reliable workflow, weigh the governance implications, and make a defensible decision under real organizational conditions.

GAISB AI Practitioner™ marks the line between informal familiarity and a professional standard of AI knowledge, judgment, and responsible use — one that can be assessed and publicly verified.



INFORMAL AI USE

- Tool familiarity
- Trial-and-error prompting
- Inconsistent evaluation of outputs
- Limited governance awareness
- No formal proof of competency

PROFESSIONAL AI CAPABILITY

- | | |
|--------------------------------|----------------------------|
| ○ Strategic understanding | ○ Model & system literacy |
| ○ Structured workflow design | ○ Responsible-use judgment |
| ○ Agent & automation awareness | ○ Organizational context |
| ○ Governed assessment | ○ Public verification |

Foundation-level fluency shows that a professional can use AI. The professional core shows that they can understand, evaluate, and govern it.

A professional standard requires defined knowledge, governed assessment, and public accountability.

GAISB™ builds the GAISB AI Practitioner™ credential on three connected layers — the standard that defines it, the path that develops it, and the record that proves it.

01 THE STANDARD The GAISB Common Body of Knowledge, professional conduct requirements, and the examination blueprint — defined independently of any single vendor or tool.	02 THE PATH Structured learning delivered online through Prompt Atlas Club, supported by live cohorts, AI Builder Labs, and an examination-preparation bootcamp.	03 THE RECORD A governed credential entered into the GAISB Public Verification Registry after the examination requirement has been satisfied.
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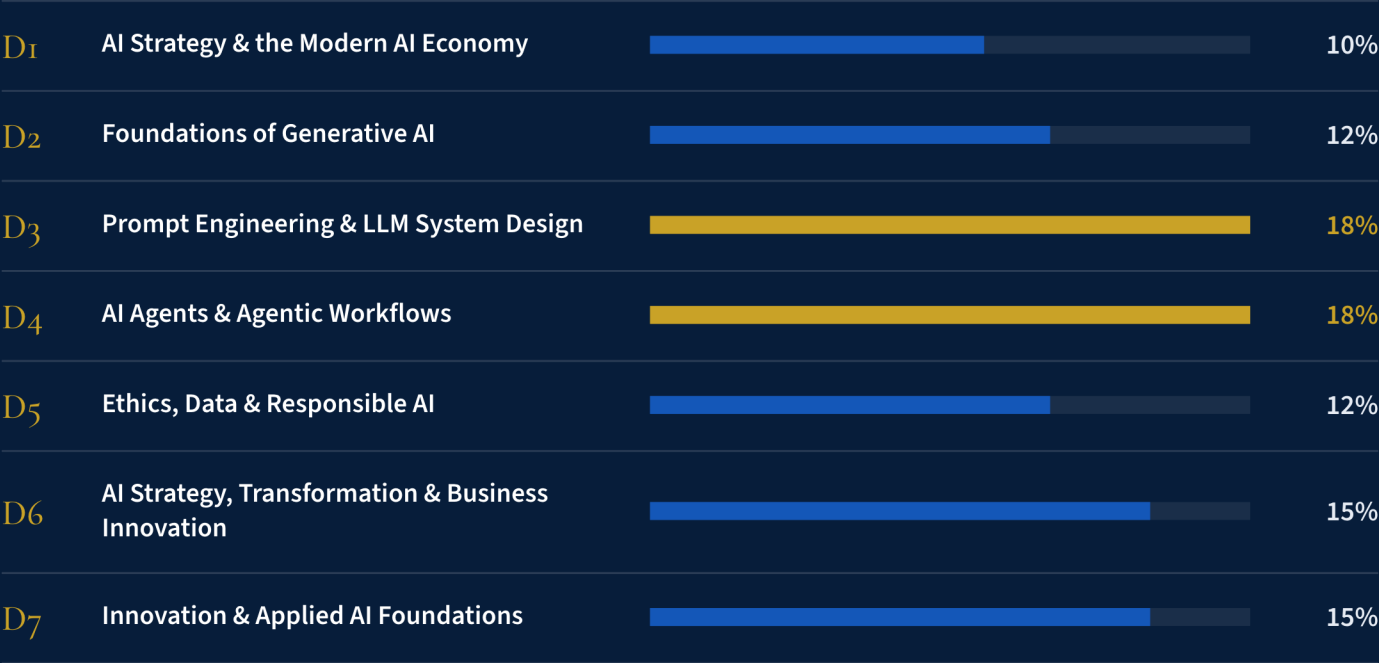
Vendor-neutral	Practitioner-governed	Public verification registry	Continuing professional education
Code of Professional Conduct	Framework alignment		

STANDARDS NOTE

The GAISB Common Body of Knowledge is mapped to the NIST AI Risk Management Framework, ISO/IEC 42001, the EU AI Act, and the OECD AI Principles, and has been developed under principles derived from ISO/IEC 17024. Framework alignment does not constitute endorsement, accreditation, regulatory approval, or certification by the referenced organizations.

Seven domains define the professional core of AI practice.

Each domain carries a defined weight in the certification examination blueprint. Prompt & LLM system design and agentic workflows carry the heaviest emphasis.



■ Highest examination emphasis ■ Core domain

The domain weighting defines the relative emphasis of the GAISB examination blueprint. It does not represent the percentage of program time unless the official curriculum expressly confirms that. Examination emphasis follows the published GAISB domain-weighting blueprint.

Knowledge that supports better AI decisions.

The credential is defined by demonstrable professional judgment across four capability groups — not by the number of tools a candidate can name.

01 UNDERSTAND Explain the strategic and economic forces shaping modern AI. Distinguish foundation-model capabilities from limitations. Evaluate generative AI systems and model claims critically.	02 DESIGN Design structured prompts and LLM workflow instructions. Explain retrieval, context, evaluation, and system-design principles. Assess AI-agent architectures and their operational risks.
03 GOVERN Identify appropriate authority boundaries and human-oversight controls. Apply responsible AI principles to data, privacy, bias, consent, and harm. Apply professional judgment across ethical and operational scenarios.	04 TRANSFORM Evaluate AI opportunities in organizational and business contexts. Contribute to AI strategy, operating-model, and transformation decisions. Assess AI initiatives from discovery through deployment and responsible retirement.

Competency is proven by judgment applied across real scenarios — not by mastery of every AI platform.

GAISB ASSESSMENT PRINCIPLE



A guided professional pathway, built around the examination standard.

Fully online.
Professionally guided.
Flexible completion.

PROGRAM DURATION Typical completion 4–8 weeks Accelerated 2–4 weeks when scheduling permits	CREDENTIAL LEVEL Step 2 · Professional Core Enrollment open year-round	DELIVERY FORMAT Fully online Through Prompt Atlas Club
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The entire program is delivered online through Prompt Atlas Club. Candidates receive immediate access to the self-guided curriculum and join the next available monthly cohort.

WHAT THE PROGRAM INCLUDES

01 Self-guided professional-core curriculum Normally completed over 1–4 weeks	02 Three live online cohort sessions 2 hours each · 6 hours total · scheduled monthly
03 Two live online AI Builder Labs 2 hours each · 4 hours total	04 One examination-preparation bootcamp & one applied project Scheduled online session · 4 hours
05 Examination-preparation resources Practice questions aligned to the blueprint	06 Prompt Atlas Club community access 30 days of included online access · live workshops and masterclasses, all recorded
07 Online candidate support Guidance throughout the active program period	08 Online proctored examination Purchased separately · voucher required

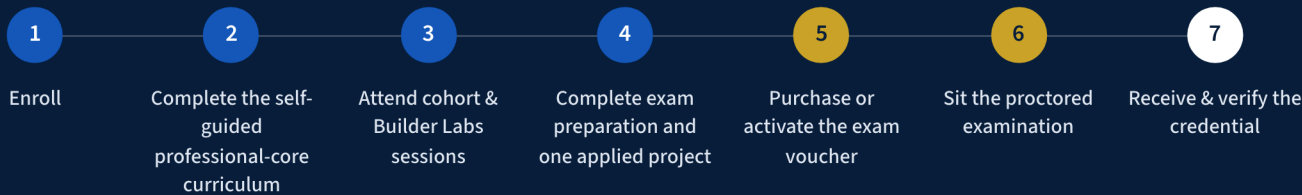
STUDY LOAD & PACING Standard pace — approximately 4–6 hours per week over four weeks. Flexible pace — approximately 2–3 hours per week over eight weeks. The three-hour certification examination is additional to these weekly study estimates.	CREDENTIAL REQUIREMENT The credential is earned by successfully completing the governed, proctored certification examination and submitting one applied AI project for review. The examination and the applied project are both credential assessments; other learning activities build capability but are not assessed.
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Recordings of the live cohort sessions are available to enrolled candidates who cannot attend live. Candidates receive 30 days of included Prompt Atlas Club access; those using an extended completion schedule may renew or extend their club access separately. Actual study time varies with prior knowledge, professional experience, and individual learning pace.

Credentialed through a governed examination and a reviewed applied project.

CERTIFICATION EXAMINATION		EXAMINATION BASIS
Total questions	75	The examination is based on the GAISB Common Body of Knowledge, and question emphasis follows the published domain-weighting blueprint across all seven domains. A certification examination voucher is required and is purchased separately from program tuition.
Time limit	3 hours	
Format	AI Proctored	
Passing score	65%	

THE CANDIDATE JOURNEY



EXAMINATION VOUCHER	CREDENTIAL RENEWAL
The certification examination voucher is USD \$250, purchased separately from program tuition.	Renewal every two years. Continuing professional education requirements apply to maintain an active credential.
Validity	12 months from issue
Attempts	One per voucher

RETAKE POLICY

Candidates who do not achieve the required passing score must purchase a new certification examination voucher before attempting the examination again; each retake requires a valid, unused voucher. Renewed or extended Prompt Atlas Club access is not required solely to retake the examination. The examination is governed and proctored; the published blueprint, item-review, and cut-score information is available through official GAISB channels.

WHAT YOU EARN

A professional credential designed to be verified, not merely displayed.

GLOBAL AI STANDARDS BODY

GAISB AI Practitioner™

PROFESSIONAL CREDENTIAL



THIS CERTIFIES THAT

Candidate Name

Has satisfied the education, examination, and applied-project requirements established for the GAISB AI Practitioner™ credential.

Credential ID
PR-2026-0001

Issued
08 Jun 2026

Renews
08 Jun 2028

ILLUSTRATIVE CREDENTIAL PREVIEW



LinkedIn-ready digital badge

Add the verified credential to your professional profile.

PUBLIC REGISTRY RECORD

registry.gaisb.org

CERTIFICATION	LEVEL
GAISB AI Practitioner	Professional Core
STATUS	CREDENTIAL ID
Active	PR-2026-0001
ISSUED	VALID THROUGH
08 Jun 2026	08 Jun 2028

Issued by GAISB™ Standards Council

REGISTRY-VERIFIED

ILLUSTRATIVE REGISTRY RECORD · SPECIMEN CREDENTIAL

WHAT EMPLOYERS & PROFESSIONAL PARTNERS CAN VERIFY

- Credential title
 - Credential status
 - Renewal / expiry
- Credential level
 - Issuance date
 - Public verification record

One professional standard across roles and teams.

DESIGNED FOR

- Working professionals advancing beyond foundation-level fluency
- Analysts and consultants
- Technology-adjacent professionals
- Corporate learning & development
- Managers and team leaders
- Operations professionals
- Governance, risk, compliance & policy teams
- Organizations standardizing AI competency

ENTRY REQUIREMENTS

- No university degree, coding background, or minimum number of years of work experience is required.
- Candidates should possess foundational AI fluency and be comfortable applying AI concepts to professional, operational, and organizational scenarios.
- GAISB AI Essentials™ or equivalent foundational knowledge is recommended but not mandatory.

The professional roles listed are indicators of program fit — not mandatory job titles or eligibility requirements.

THE GAISB PROFESSIONAL PATHWAY



The credential is designed to support workforce development and professional competency assessment. GAISB makes no claim of automatic employer recognition, employment, or promotion.

ENROLLMENT

Your path to the GAISB AI Practitioner™ credential.

TUITION

Program tuition

USD \$1,995

Certification examination voucher

Purchased separately

USD \$250

Voucher valid for 12 months from the date of issue · one examination attempt per voucher · a new voucher is required for each retake.

PROGRAM INCLUDES

- Self-guided curriculum
- 2 AI Builder Labs sessions
- 30 days in Prompt Atlas Club
- GAISB-issued credential & digital badge after successful completion of all requirements
- 3 live cohort sessions
- 1 exam-preparation bootcamp
- Examination preparation

Program tuition and the certification examination voucher are separate fees; tuition does not include the examination voucher. Tuition may qualify for employer-sponsored professional development or reimbursement, subject to the employer's policies.

Enroll as an individual

gaisb.org

Inquire about an organizational cohort

info@gaisb.org · customized cohort pricing

ENROLLMENT IS OPEN YEAR-ROUND

Immediate access to the self-guided curriculum; join the next available monthly cohort. Cohort-session recordings are available to enrolled candidates who cannot attend live.



ENROLL



VERIFY

REFUND & WITHDRAWAL POLICY

Enrollment provides immediate access to the digital curriculum, certification-preparation resources, Prompt Atlas Club, community benefits, and related digital learning materials. Because access is granted immediately, program tuition is non-refundable after purchase except where required by applicable law. The certification examination voucher is sold separately and is subject to its own validity and use terms. Candidates who cannot attend their originally intended cohort may join a later available monthly cohort or use the available cohort recordings, subject to the applicable program-access period.

gaisb.org · registry.gaisb.org · info@gaisb.org

ORGANIZATIONAL COHORTS

Organizational cohort pricing is customized based on cohort size, delivery requirements, support needs, reporting requirements, scheduling, and implementation scope. Contact info@gaisb.org to request a proposal.

Understand the systems. Apply the standard. Prove your competence.