

ISSUED BY GAISBTM • THE GLOBAL AI STANDARDS BODY
GAISB CERTIFIEDTM • CERTIFIED IN AI STANDARDS

GAISB AI EssentialsTM

Verifiable Foundational AI Certification for Work, Study and Everyday Life

Practical, provable AI fluency for the new world of work.

LEARN IT. PRACTICE IT. BUILD IT. PROVE IT.

01

Guided live cohort

02

Applied AI project

03

Publicly verifiable
credential

getaicertified.org

AI fluency is becoming a baseline capability — for work, study and everyday life.

Across work, study, entrepreneurship and everyday problem-solving, people are increasingly expected to use AI responsibly, evaluate its outputs with sound judgment, design workflows that others can repeat, and demonstrate that capability with evidence rather than assertion.

GAISB AI Essentials™ provides a structured, applied and publicly verifiable pathway for building that capability — and for demonstrating it credibly to employers, educators and peers, whatever your starting point.



BEFORE THE PATHWAY

- Scattered, self-directed learning
- Uncertain tool selection
- Inconsistent workflows
- No formal proof of capability

AFTER THE PATHWAY

- Foundation-level AI fluency
- Responsible, real-world use
- Repeatable professional workflows
- Applied project evidence
- A publicly verifiable credential

A professional credential requires more than course completion.

GAISB™ builds the GAISB AI Essentials™ credential on three connected layers: a defined standard, a structured path, and governed proof.

01

THE STANDARD

The knowledge, conduct and competency expectations established for the credential, defined independently of any single vendor or tool.

02

THE PATH

A structured curriculum, guided cohort learning, exam preparation, and applied work: the route a candidate follows to meet the standard.

03

THE PROOF

Governed assessment, applied-project review and a public credential record: verifiable evidence that the standard has been met.

Vendor-neutral

Practitioner-governed

Public verification registry

Renewal through continuing professional education

Framework alignment

STANDARDS NOTE

GAISB AI Essentials™ is aligned with the NIST AI Risk Management Framework, ISO/IEC 42001, the EU AI Act and the OECD AI Principles. The credential has been developed under ISO/IEC 17024 principles. This statement does not represent a claim of third-party accreditation.

SELECTED GAISB GOVERNANCE & PROGRAM FACULTY



Craig Van Zeil
Chief People Officer, GAISB™



Lynette John-Roopnarine
Director of Accreditation & Quality Assurance

Foundation-level AI capability you can apply and demonstrate.

WHO IT IS FOR

Career starters and job seekers

Working professionals

Founders and freelancers

Creators and marketers

Educators and trainers

Managers and team leaders

Organizations and workforce-development programs

Teenagers and students

Anyone seeking practical foundational AI fluency

BY COMPLETING THE PATHWAY, CANDIDATES SHOULD BE ABLE TO

- 01 Explain foundational AI concepts in clear, practical language.
- 02 Select appropriate AI tools for common everyday and work tasks.
- 03 Design repeatable prompting and workflow structures.
- 04 Evaluate AI outputs for accuracy, usefulness and risk.
- 05 Apply responsible-use principles to everyday tasks and decisions.
- 06 Build and document one practical AI-enabled work product.
- 07 Present verifiable evidence of foundation-level AI fluency.

ENTRY REQUIREMENTS

No prior AI, coding, technical or work experience is required. Candidates should have basic reading and writing proficiency, reliable internet access and access to a computer capable of running modern browser-based AI tools.

The certification is designed to be accessible to teenagers and adults, including candidates who have no previous professional experience or prior exposure to AI tools.

“ I’ve had an excellent experience with GAISB. The sessions are practical, beginner-friendly, and go beyond theory to show real-life applications.



Daniel Bissoondial

Strategic Audit & Assurance Leader · BDO



Everything you need to learn it, practice it, build it and prove it.

Fully online. Self-paced. Cohort-supported.

ENROLLMENT OPEN YEAR-ROUND

FOCUSED LEARNING TIME

Approximately 12–14 hours of learning and certification preparation, excluding examination time.

TYPICAL COMPLETION WINDOW

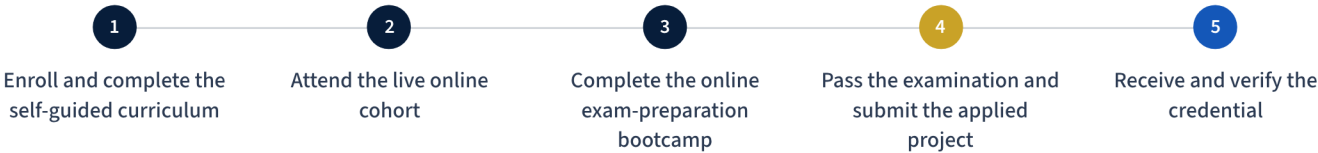
One to eight weeks, depending on personal pace and the availability of the next monthly live cohort.

Candidates may complete the active learning components within one focused week when cohort timing permits. Students may also learn at their own pace. Because AI tools, practices and standards continue to evolve rapidly, candidates are encouraged to complete the certification pathway within one to two months.

ESTIMATED LEARNING COMPONENTS

~6 hrs Self-guided curriculum	3 hrs Live online cohort	3 hrs Online exam-preparation bootcamp	~1–2 hrs Applied project
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THE FIVE-STAGE PATHWAY



Enrollment is open year-round. Candidates receive immediate access to the digital curriculum and may attend the next available monthly live cohort. Candidates who cannot attend the scheduled live cohort may access the session recording. All certification activities—self-guided curriculum, live cohort, recording, exam-preparation bootcamp, examination, applied-project submission, Prompt Atlas Club / AI Builder Labs and candidate support—are delivered fully online.

SIX LEARNING DOMAINS

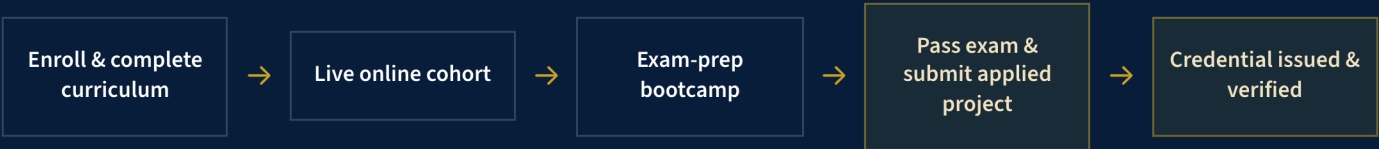
01 AI Foundations	02 Prompting & Workflow Design	03 Responsible AI Use
04 AI Tools for Work	05 Automation & Agents	06 Evaluation & Quality Control

INCLUDED BENEFIT
30-DAY AI BUILDER LABS

Candidates receive 30 days of online access to Prompt Atlas Club / AI Builder Labs for applied practice, guided support and continued learning. This access period is an included learning benefit and does not determine the minimum time required to complete the certification.

Credentialed through knowledge, application and proof.

ASSESSMENT FLOW



CERTIFICATION EXAMINATION <table><tr><td>Total questions</td><td>30</td></tr><tr><td>Multiple-choice</td><td>25</td></tr><tr><td>Scenario-based</td><td>5</td></tr><tr><td>Format</td><td>Online</td></tr><tr><td>Pass mark</td><td>75%</td></tr></table>	Total questions	30	Multiple-choice	25	Scenario-based	5	Format	Online	Pass mark	75%	APPLIED PROJECT One practical AI project, submitted for review. It demonstrates real workplace application of the skills built across the pathway.
Total questions	30										
Multiple-choice	25										
Scenario-based	5										
Format	Online										
Pass mark	75%										
CREDENTIAL RENEWAL Renewal every two years. Continuing professional education requirements apply to maintain an active credential.	PROGRAM FORMAT Fully online On-demand self-guided curriculum — approximately 6 hours Monthly live online cohort — 3 hours Recording available to enrolled candidates who cannot attend live Online exam-preparation bootcamp — 3 hours Online certification examination Online applied-project submission 30 days of Prompt Atlas Club / AI Builder Labs access										

EXAMINATION VOUCHER

Certification examination vouchers are sold separately and are valid for 12 months from the date of issue.

RETAKE POLICY

Each certification examination voucher provides one examination attempt. Candidates who require another attempt must purchase a new examination voucher at the current published price.

A credential designed for professional visibility and verification.



ILLUSTRATIVE CREDENTIAL PREVIEW

THIS CERTIFIES THAT

[Candidate Name]

GAISB AI Essentials™ Credential

A foundation-level professional certification issued by GAISB™.

Has satisfied the education, assessment, and applied-project requirements established for the GAISB AI Essentials™ credential.

Credential ID
[GAISB-YYYY-#####]

Issued
[date]

Renews
[+2 years]

PUBLIC REGISTRY RECORD

registry.gaisb.org

CERTIFICATION	TIER
GAISB AI Essentials	Foundations Tier
STATUS	CAPSTONE
Active	Final Artifact Submitted
ISSUED	VALID THROUGH
Jun 8, 2026	Jun 8, 2028

Issued by GAISB™ Standards Council

REGISTRY-VERIFIED

WHAT EMPLOYERS & RECRUITERS CAN VERIFY

- Candidate name
- Credential title
- Credential status
- Credential ID
- Issue date
- Expiration or renewal date
- Public verification record



LinkedIn-ready badge
Add the credential to your professional profile.

SELECTED GAISB GOVERNANCE & PROGRAM FACULTY



Kirwin M. Narine
Founding Chair, GAISB™ · Former Microsoft Certified Trainer & Master Certified Novell Instructor



Jerard Archbald
Director of Certification Holder Relations



Dr. Winzy Adams
Director of Academic Courseware & Instructional Design

HOW IT WORKS

Five steps to your GAISB AI Essentials™ credential.

- 1**
Enroll and complete the self-guided curriculum
- 2**
Attend the live online cohort
- 3**
Complete the online exam-preparation bootcamp
- 4**
Pass the examination and submit the applied project
- 5**
Receive and verify the credential

Enrollment is open year-round. Candidates receive immediate access to the self-guided curriculum and may attend the next available monthly live cohort. Live cohorts are held monthly, and enrolled candidates are encouraged to attend the next available cohort.

TUITION

Program tuition

USD \$495

Certification examination voucher

Purchased separately

USD \$135

Valid for 12 months from the date of issue. One examination attempt per voucher.

Program tuition and the certification examination voucher are separate fees; tuition does not include the examination voucher. Each voucher provides one examination attempt, and a new voucher must be purchased for a retake. Tuition may qualify for employer-sponsored professional development or reimbursement, subject to the employer's policies.

Enroll in GAISB AI Essentials

getaicertified.org

Request a Corporate Cohort

info@gaisb.org



ENROLL IN GAISB AI
ESSENTIALS



VERIFY

REFUND POLICY

Enrollment provides immediate access to the digital curriculum, certification-preparation resources, community benefits and related digital learning materials. Because access is granted immediately, program tuition is non-refundable after purchase except where required by applicable law. The certification examination voucher is sold separately and is subject to its own validity and use terms.

ORGANIZATIONAL COHORTS

Organizational cohort pricing is customized based on cohort size, delivery requirements, support needs, reporting requirements and implementation scope. Contact info@gaisb.org to request a proposal.

getaicertified.org · gaisb.org · registry.gaisb.org

Learn it. Practice it. Build it. Prove it.